

# ***Desi Williamson***

## **Introduction**

**Desi Williamson beat the odds! Despite growing up in a world surrounded by poverty, drugs, and violence, he overcame a myriad of obstacles to realize his dreams of becoming a successful businessman, professional speaker, and author.**

**His high impact programs are based upon 25 years on the front line in sales, management and marketing, building multi-million dollar businesses, managing multi-million dollar budgets, and developing the potential in people for powerhouse corporations such as Johnson & Johnson, Johnson Wax Co., Rain Bird Sprinkler Manufacturing, Cadbury Schweppes and Pepsi.**

**He's also developed his own entrepreneurial enterprises in real estate, marketing and distribution.**

**Although Desi had achieved success in the business arena, there was something more compelling that he wanted to do with his life. With a burning desire to help others, he founded Impact!! Seminars Unlimited, Inc., a company dedicated to helping organizations increase productivity through empowering people.**

**He is the author of a best selling video learning system, three audio programs, a book titled, "GET OFF YOUR ASSETS! ...*How to Unleash the Power in You*", and his newest book, "WHERE THERE'S A WILL, THERE'S A WAY!...*Succeeding in the Face of Turbulent Times.*"**

**Desi has been nominated for the *Speakers Hall of Fame* by the National Speakers Association, and has been awarded the coveted CSP (Certified Speaking Professional) designation. In 2004, he received the CPAE Speaker Hall of Fame award, which is a lifetime award for speaking excellence and professionalism.**

**Thousands of people have benefited from his powerful technology for personal development and have achieved results in all areas of their lives. His list of clients includes Fortune 500 companies, civic organizations, and trade associations.**

**His programs help change people's lives.**

**That's why he's known throughout the country as, Mr. Impact!!**

**Please give a warm (YOUR COMPANY) welcome to Mr. Desi Williamson**