

Scott Klososky

Speaker
Consultant
Entrepreneur
Author



Scott Klososky is a thought leader who specializes in helping leaders see the world in new ways. He has used innovation, velocity, and future vision to build his own companies, and advise clients. Speaking to audiences across the market spectrum, he never fails to send them home with at least three new ideas that can be applied right away. Scott is one of very few people who can translate where technology and trends are going in an engaging and entertaining way. It is also rare to find someone who has his combination of both “over the horizon” vision and “in the trenches” experience. His goal is not just to inform, but to TRANSFORM the audiences way of thinking.

Technology is a catalyst that is impacting our quality of life, the economy, and very foundations of how we interact as human beings. It can also be difficult to stay up with!



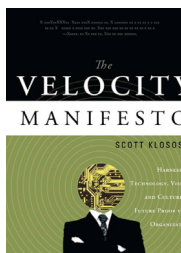
By helping audiences understand new trends, Scott has a material impact on their ability to leapfrog competitors. The following are just a few of the trends he helps people apply:



- Technology tools for marketing and advertising
- Social media as a customer generation and communication tool
- Online Reputation management
- Managing virtual teams through technology
- Crowdsourcing Virtual worlds

Scott constantly updates and customizes his presentations, so it's no surprise his clients ask him to come back again and again.

Three new books available soon!



The Velocity Manifesto

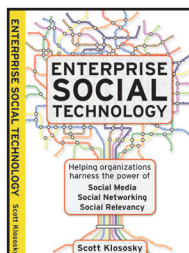
Harnessing Technology, Vision and Culture to Future Proof Your Organization

thevelocitymanifesto.com

Enterprise Social Technology

Helping Organizations Harness the Power of Social Media
Social Networking
Social Relevancy

enterprisesocialtechnology.com



Managing with Social Technology

A McGraw Hill Brief Case Series Book

Client Reviews

“Scott was the highest rated speaker for our Executive Leadership Conference -- with cutting-edge information that took our executives to a place they never imagined. He totally engaged the audience, was meticulously prepared and presented thought-provoking ideas that challenged what we thought we knew. I would highly recommend him for any audience looking for state-of-the-art information technology. He is an exceptional speaker.”

[International Franchise Association](#)

“Scott did a great job of speaking to entrepreneurs at our event! He spoke from a perspective of passion and determination about being a trailblazer in business and in life.”

[OKStartUp.com](#)

[Oklahoma Department of Commerce](#)

“Scott generated a huge amount of buzz at our conference. His ‘update’ on the impact of internet technologies on business-as-usual had everyone either stunned, stoked, or scared to death! You could feel and see and hear the audience involvement due to the unique interactive presentation techniques he used. He had a crowd of people around him for 30 minutes after his speech was over. And I overheard dozens of people talking about what actions they were going to take because of having their eyes opened by Scott.”

[Service Management Group](#)

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Sample List of Keynote Topics

Sales/Marketing/Advertising

Social Technologies (Social Media, Social Networking and Social Relevance) – SocialTech is the hottest trend in technology at the moment. Leaders are trying to figure out how to harness this powerful new suite of tools. In this presentation, Scott gives a top to bottom tutorial on the best practices for implementing a SocialTech strategy with impact. It is important to note that this is not a session that teaches best practices for using LinkedIn or Facebook. This is a robust keynote backed by strong graphical explanations of why SocialTech matters, and how it is changing the sales process, customer service and marketing. Areas specifically covered are subjects like online reputation management, crowdsourcing, building rivers of knowledge, and becoming industry experts.

Trends & Technology

Trends, Technology and Taking the Lead – Technology is simply a tool, but in the right hands, it can almost be magical in its ability to give us new capabilities. For this reason, it is critical to understand how technology can be fully leveraged in order to drive top-line revenues, or lower bottom-line costs. This is a talk that is both thought provoking and practical. Scott combines highlighting a few new trends that people might be aware of, and adds a few over the horizon trends that are completely new. To this Scott adds the delivery of practical technology tools, or concepts that can be used as soon the attendees get back to the office. In the end with a fast paced and entertaining style, Scott creates context for many of the words and concepts that they have heard about but cannot really apply just yet.

Futurist/Strategy

The Technology Integration of Man – As human beings, we are in the middle of an era where technology is systematically integrating more and more into our lives. The role that technology is now playing has a huge impact on our quality of life, and our careers. The impact of technology over the next 50 years and how it will integrate into our lives and even into our bodies will be staggering. This presentation examines ten steps in which technology will integrate into our lives. Executives will be able to take the futuristic views and apply them to their current strategies.

Global Change/Thought Leadership

Did God Invent the Internet? – One of the most speculated questions people (especially parents) have about technology is how it will impact us as a human race. Will all these new digital tools be good or bad for us over time? What is it doing to us today? This is also a very thought leading speech meant to get people thinking big thoughts, such as, what will happen to the coming generations as they are augmented heavily with technologies their parents did not grow up with. How will organizations change as they become more virtualized and people communicate more and more through, and with, technology?

Leadership

A Technology Infused Leader – There are thousands of leadership books out on the market, and what all of them seem to be missing is any discussion of what a leader now needs to know about technology in order to be effective going forward. We have a plethora of Baby Boomer and Traditional generation leaders that did not grow up with technology and really have no idea how to leverage it or manage the people that do. This talk is a very practical discussion of a handful of new concepts and ideas for what a leader now must be able to do well in order to lead effectively in the information age. This includes a better ability to see into the future, leverage technology holistically as if it were digital plumbing, and mature the institutional culture of the organization so that the younger technology savvy generations can prosper.

Partial Client List

COMPANIES:

AGCO Corporation
American School in Bombay
Amerquest • BrightStar Healthcare
CBTS - Cincinnati Bell, Inc.
CCC Information Services • Cisco
CoStar Developers Conference • CUNA Mutual
eBay • Embarq • Great Clips
Hanley-Wood
Health Care Insight • iLog
Internal Revenue Service
Intec Billing • Lockheed Martin
Marriott International • Navteq
Newell Rubbermaid • PHH Arval
Plante Moran • Weaver Tidwell
Servientrega (Bogota, Columbia)
Sterling Commerce • The Hartford Insurance
Terex Corporation • Vistage International

ASSOCIATIONS:

Alabama Society of CPA's
American Institute of Certified Public Accountants
American Payroll Association
Association of Equipment Manufacturers
Association of Government Accountants
Automation Technologies Council
California Bankers Association
California Credit Union League
Credit Union Association of Oklahoma
DV Expo
Independent Payroll Providers Association
International Association of Speakers Bureaus
International Franchise Association
Korean Ministry of Information
Laboratory Products Association
M&A Conference
Mortgage Bankers Association
NAFA Fleet Management Association
National Association of Dental Plans
NAPEO
National Credit Union Administration
North American Building Materials
Praxity • Produce Marketing Association
Professional Convention Management Association
Sallie Mae • Society of Geophysicists
The Travel Institute
Uniform and Textile Service Association
World Airline Entertainment Association
Young Presidents Organization