



Scott Klososky Speech Introduction

*****Note to Introducer: This is not meant to be read in its entirety. It is designed for you to pick out the elements you think will be important to your audience. Scott is not a big fan of long bios, so feel free to adjust this content and add any of your own.***

We are very excited to have Scott with us today, he is a speaker who teaches, inspires and consults with organizations worldwide. He is also a visionary technology architect who helps organizations position themselves to win in their markets. Examples of his work include:

- Co-Founding one of the first Soviet / American joint ventures that designed one of the world's first hand written text recognition software platforms.
- Creating the first of its kind – CD-Rom / Book combo for Sony on the HR Haldeman Diaries.
- Built one of the early webcasting companies that delivered one of the first pay- per- view events (Wrestlemania for WWE in 2000) – the company was later sold for \$115 million.
- Currently – he is redefining online banking & financial literacy with Alkami Technologies, a second generation online banking platform with many new capabilities that do not exist today in current online banking systems.
- He has produced the first book to be crowdsourced from start to finish (cover design, content creation, and publicity) and is pioneering new methods for blending social tech and the world of publishing can be blended.

Scott is simply not happy unless he is shaking up the way people think about technology, leadership, and how both are impacting the world. He has tackled these subjects in books such as:

- 1) The Velocity Manifesto: Harnessing Technology, Vision, and Culture to future proof your organization***
- 2) Enterprise Social Technologies: Helping Organizations Harness the Power of Social Media, Social Networking, Social Relevancy.***
- 3) Managing with Social Technology (A McGraw Hill Brief Case Series Book)***

This is a guy who will challenge your thinking, translate complicated concepts into layman's terms, and get your creative juices flowing.



Scott is called upon by companies like Cisco, Marriott, Volvo, Lockheed Martin, Ebay, The Hartford; and national associations – AICPA, International Franchise Association, Korean Ministry of Information, Mortgage Bankers Association, American Payroll Association, Association of Equipment Manufacturers

He is still out in the trenches today betting his own money on the start-ups he puts together around his ideas. His latest, Alkami Technologies is redefining how online banking will be delivered in future years.

Please help me welcome Scott Klososky (Klasauskee)

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