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News About-Desi Williamson
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Speaker Desi Williamson Starts New Business



Williamson teaches people how to thrive and not just survive these turbulent times.

Minneapolis-(June 28th, 2010)-"My goal is to help people succeed regardless of circumstances!" - Desi Williamson

At a time when many businesses are shutting down, professional speaker Desi Williamson is starting them, providing jobs and opportunities for people in his community. In May of 2010, the first of three Dickey's Bar-B-Que restaurants, (a franchise based in Dallas) opened in Minneapolis. His Impact!! Restaurant Group, LLC. is looking to expand to as many as ten locations in the next five years; and his real estate investment company, Impact!! Investment Group, LLC., provides housing, commercial space for small businesses and employment for contractors, vendors and related operations.

Since 2007, Desi has worked as a consultant alongside head coach Brad Childress of the Minnesota Vikings, as the team's motivational coach. In his role he provides inspirational speeches and peak performance strategies to help give the team a competitive advantage. His powerful technology for maximum performance helped the team improve from a 6-10 record to two consecutive Central Division North Championships and the NFC Championship game, one step from the Super Bowl.

After surviving the mean streets of St. Louis, a successful career in sales and marketing with Johnson & Johnson, PepsiCo, Rain Bird, and Dr. Pepper/Snapple, Johnson Wax Company, and a Hall of Fame professional speaking career, Williamson had a serious fall in 2005 and broke his neck in two places. Along the path from paralysis to recovery, he discovered new perspectives and was inspired to write **WHERE THERE'S A WILL, THERE'S A WAY!**: Succeeding in the Face of Turbulent Times, published in 2009.

Desi has mastered the art of transforming energy to empower people. The results of his insightful and motivational keynotes, half day, or full day workshops, ignites teams to raise their level of performance, develop a culture that cultivates strong leaders, and shifts people's mindsets from being victims of circumstance to masters of change. He has spoken for many Fortune 500 companies, industry associations, professional sports teams, and is consistently offered encore performances because his programs are uniquely customized to fit the organization, industry and current market trends. This ensures an immediate impact to the audience and a high return on investment for his clients. Desi believes in putting his words to work by showing people and organizations how they can succeed regardless of circumstances or conditions.