

Dr. Tony Alessandra's **SPEECH INTRODUCTION**

Our guest speaker, Dr. Tony Alessandra, has a street-wise, college-smart perspective on business and personal development.

Academically, Dr. Alessandra earned his **PhD** in Marketing from Georgia State University in 1976.

As a business owner, he is CEO of **Assessments 24x7 LLC**, a company that offers online 360° assessments.

As an author, Dr. Alessandra has written 29 books translated into over 50 foreign language editions - and has recorded and filmed over 100 audio and video programs since 1979. He is also the originator of the internationally-recognized **behavioral style assessment tool - The Platinum Rule®**.

As a speaker, Dr. Alessandra was inducted into the **Speakers Hall of Fame** in 1985 and has delivered well over 2,000 speeches and seminars throughout his professional speaking career.

Please join me in welcoming Dr. Tony Alessandra.