

Dr. Tasha Eurich Biography

Dr. Tasha Eurich (or Dr. T, as her clients call her) is an internationally-recognized leadership expert, speaker and *New York Times* best-selling author of *Bankable Leadership*. Her life's work is to make leaders AWESOME, and over the last 15 years, she's helped thousands transform.

With a PhD in Organizational Psychology, she began her career in academia and consulting, then moved to the Fortune 500 world. In 2011, Dr. T founded The Eurich Group, a boutique executive development firm that helps companies—from start-ups to the Fortune 100—succeed by improving the effectiveness of their leaders and teams.

As a passionate, often humorous and always enlightening speaker, Dr. T has built a reputation as a fresh, modern voice in the leadership world. Her audiences use words like "enthusiastic," "sharp," and "pithy" to describe her style.

Blending scientific savvy, hands-on tools, and powerful stories of leadership transformation, her programs are packed with interactive discussion, real-world application, and experiential activities. Audiences don't just walk away inspired and entertained—they are ready to transform.

For Dr. T, no two talks are ever the same, because no two groups are the same. She meticulously customizes her programs, spending time understand her clients' organization and industry. After her presentations, it's not uncommon for audience members to ask, "Are you *sure* you don't work here?"

Dr. T also doesn't believe in "one night stands." While many speakers swoop in and out on the day of the event, Dr. T closely partners with her clients before and after programs to make sure that learning actually sticks (isn't that the whole point, anyway?).

As a writer, she contributes to *The Huffington Post* and *Entrepreneur Magazine* and has been featured in *Forbes*, *The New York Times*, *CNBC*, and *Fox Business*. She's one of *Denver Business Journal's* "40 Under 40" and a Trust Across America "Top 100 Thought Leader" alongside Stephen Covey, Jim Kouzes, and Bill George. She also serves on the part time faculty at the Center for Creative Leadership.

What Makes Dr. T an Awesome Speaker?

1	Fresh Dr. T isn't like other leadership speakers. She has a fresh, modern, and fun take on leadership. People use words like "enthusiastic," "sharp," and "pithy" to describe her style.
2	Practical Her approach is geared towards busy professionals who don't have time to pontificate. Instead, she gives leaders tools and helps them make plans to implement them.
3	Interactive To maximize learning, Dr. T includes audiences and readers in everything she does, whether it's through large or small group discussion, individual reflection or activities.
4	Science-based A self-proclaimed leadership geek, she's steeped in the science of the workplace. Dr. T's research has been published in peer-reviewed journals and has been showcased around the world.
5	Professional As a speaker, Dr. T isn't messing around. She is a former professional actor with formal training and 15 years of experience, including a Bachelor of Arts Degree in Theater.