



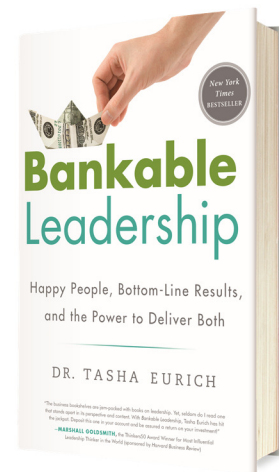
Dr. Tasha Eurich is an organizational psychologist, researcher, and *New York Times* best-selling author. As a passionate and enlightening keynote speaker, she masterfully blends scientific research, actionable tools, and powerful stories to help her audiences gain new insight to make smarter choices, build stronger relationships, and succeed at work—and in life.

Bankable Leadership

Happy People, Bottom-Line Results and the Power to Deliver Both

In today's competitive business environment, great leadership is as difficult as it is important: good leaders create economic value, and poor leaders can sink companies. Even though research tells us that effective leaders manage the tension between people and results, this complicated balancing act is easier said than done. Whether they know it or not, most leaders tend to prioritize one over the other, which drastically limits their success.

Organizational psychologist Dr. Tasha Eurich will help you master this balance. Built on decades of research and the stories of real leaders who have transformed, her fresh, practical approach can help almost anyone become a Bankable Leader, producing powerful results and creating an environment where employees are productive and engaged.



In this entertaining and interactive keynote based on her *New York Times* best-selling book, *Bankable Leadership*, participants will gain:

1. An understanding of their personal preferences as a leader.
2. Both best-practices and a process to become more bankable.
3. A few tools to start using right away.

Sample Alternate Titles (Customized):

- Bankable Leadership Strategy: The Secret to Accelerating Your Business Success
- Happy Teachers, Quality Education Outcomes and the Power to Deliver Both
- Happy Clinicians, Quality Outcomes, and the Power to Deliver Both