



Dr. Tasha Eurich is an organizational psychologist, researcher, and *New York Times* best-selling author. As a passionate and engaging keynote speaker, she masterfully blends scientific research, actionable tools, and powerful stories to help her audiences gain new insight to make smarter choices, build stronger relationships, and succeed at work—and in life.

## Leading Successful Change in an Ever-Changing World

Winston Churchill once said, "To improve is to change, and to be perfect is to change often." Unfortunately, business leaders who are struggling to keep up with the pace of change often feel far from perfect. They know (and researchers agree) that their approach to change can either create an exciting new reality or doom the effort completely.

In this enlightening and actionable talk, *New York Times* best-selling author Dr. Tasha Eurich reveals the leadership behaviors to successfully lead change in our ever-changing world. Through counterintuitive research findings and the stories of real leaders, audiences will learn how Bankable Leaders successfully drive lasting change. They won't just leave with a few new tools and approaches, but a newfound sense of confidence to make change happen.

Audiences will leave with:

1. An understanding of the behaviors of successful change leadership.
2. An understanding of their personal preferences around leading change.
3. A step-by-step process to successfully implement successful change.