



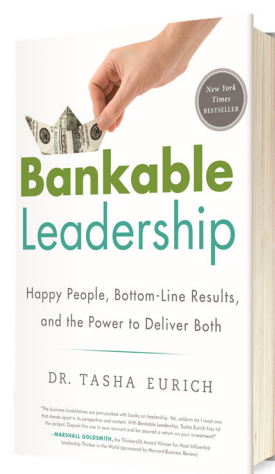
Dr. Tasha Eurich is an organizational psychologist, researcher, and *New York Times* best-selling author. As a passionate and enlightening keynote speaker, she masterfully blends scientific research, actionable tools, and powerful stories to help her audiences gain new insight to make smarter choices, build stronger relationships, and succeed at work—and in life.

Leading Change

How Bankable Leaders Thrive in an Uncertain World

Winston Churchill once said, “To improve is to change, and to be perfect is to change often.” Unfortunately, business leaders who are struggling to keep up with the pace of change often feel far from perfect. They know (and researchers agree) that their approach can either create an exciting new reality or doom the effort completely.

Organizational psychologist Dr. Tasha Eurich reveals the secrets to successfully leading change in our ever-changing world. Through counterintuitive research findings and the stories of real people and companies, audiences will learn how Bankable Leaders successfully drive lasting change. They won’t just leave with a few new tools and approaches, but a newfound sense of confidence to make change happen.



In this entertaining and interactive keynote based on her *New York Times* best-selling book, *Bankable Leadership*, participants will discover:

1. An understanding of the behaviors of successful change leadership.
2. An understanding of their personal preferences around leading change.
3. A step-by-step process to successfully implement change and a few tools to start using right away.

Sample Alternate Titles (Customized):

- Leading Through Change: How Bankable Leaders Create Unity and Focus in Uncertain Times
- The Change Mindset: How Bankable Leaders Succeed in Uncertain Times
- Bankable Leadership: How Companies Succeed in a VUCA World