



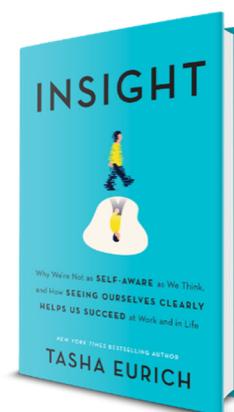
Dr. Tasha Eurich is an organizational psychologist, researcher, and *New York Times* best-selling author. As a passionate and enlightening keynote speaker, she masterfully blends scientific research, actionable tools, and powerful stories to help her audiences gain new insight to make smarter choices, build stronger relationships, and succeed at work—and in life.

The Power of Insight

How Self-Awareness Helps Us Succeed in a Changing World

Have you ever wondered how your clients, employees, colleagues, family, and friends really see you? Or whether you see yourself for who you really are? Self-awareness is the meta-skill of the 21st century—people who see themselves clearly are more successful, more confident, have better relationships, and are more respected and effective leaders thank those who don't. There's just one problem: most people don't see themselves as clearly as they think they do.

Fortunately, reveals *New York Times* best-selling author, organizational psychologist and researcher Tasha Eurich, self-awareness is a surprisingly learnable skill. Drawing on her research with thousands of people, hundreds of scientific studies, and 15 years of working with Fortune 500 clients, she reveals why we don't know ourselves as well as we think, and more importantly, what to do about it.



In this enlightening, interactive, and practical keynote based on her book, *INSIGHT*, participants will discover:

1. What self-awareness really is and how it helps us succeed in an increasingly un-aware world.
2. The surprising myths about, and unseen obstacles to, self-awareness.
3. A few battle-tested tools to improve participants' self-awareness, and therefore happiness, interpersonal relationships, work performance, leadership, and more.

Sample Alternate Titles (Customized):

- Self-Awareness: The Key Skill for Future-Ready Leaders to Achieve Peak Performance
- Insight: The Power of Self-Awareness to Transform Your Client Relationships
- Becoming Braver But Wiser: How Self-Aware Leaders Break Boundaries in a Changing World
- The Power of Insight: How Self-Aware Leaders Succeed in an Ever-Changing World