



**Dr. Tasha Eurich** is an organizational psychologist, researcher, and *New York Times* best-selling author. As a passionate and enlightening keynote speaker, she masterfully blends scientific research, actionable tools, and powerful stories to help her audiences gain new insight to make smarter choices, build stronger relationships, and succeed at work—and in life.

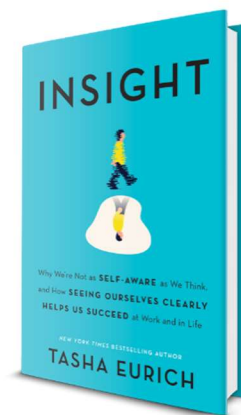
## Leadership Self-Awareness

### The Secret Weapon to Succeed in a Complex World

To compete in today's increasingly challenging climate, business leaders must do many things: keep up with competitors, respond to a new generation of clients and employees, stay abreast of industry changes, attract and retain great talent, and more. But yesterday's leadership tools simply aren't enough to tackle tomorrow's challenges.

Fortunately, reveals organizational psychologist and *New York Times* bestselling author, Dr. Tasha Eurich, hope lies in one of the most important, yet least-examined, leadership capabilities: self-awareness. Leaders who cultivate it bust through barriers to change, perform better, make smarter decisions, and even lead more profitable companies.

Through her academic research on the inner workings of thousands of individuals and her work as an elite executive coach to countless international corporations, Eurich has become an expert in the ways we delude ourselves at work and in life. Hear her data-backed advice for building and nurturing lasting self-awareness and passing these skills on to the teams you lead.



In this enlightening, interactive, and practical session based on the book *Insight*, participants will discover:

1. What self-awareness really is and how it helps leaders succeed.
2. An understanding of your own self-awareness as a leader.
3. The surprising myths about, and unseen obstacles to, self-awareness and team-awareness.
4. What self-aware leaders do differently, and a few battle-tested tools to improve leadership self-awareness right away.

#### Sample Alternate Titles (Customized):

- The Insightful Leader: How Knowing Yourself Helps You Know Your Clients.
- The Power of Insight: How Self-Aware Leaders Get and Stay Ahead
- Self-Awareness: The Surprising Catalyst for Leadership Success