



SCOTT KLOSOSKY

Technology Speaker, Author, Consultant
Founder, Future Point of View

LIVING ON THE BLEEDING EDGE GAME CHANGING TECHNOLOGIES TO DOMINATE YOUR INDUSTRY

TOPICS / CATEGORIES

Futurist + Trends
+ Strategy



Sales +
Marketing



Global Change +
Thought Leadership



Technology +
Leadership



Cybersecurity
Awareness

The Future is Here: Harnessing Tomorrow’s Technology Today

Digital tools are increasing the speed of change and disrupting the dynamics of industries overnight. Examples like self-driving cars, artificial intelligence, robotics, 3D printing, digital payments, and the impacts they will have on industries highlight the need for leaders to constantly be searching the horizon to anticipate changes and impacts in their market. In this program, Scott zeros in on the technology innovations and digital tools that will be disruptive. He also shows how leaders can use these tools to develop a competitive advantage and stay ahead of the pack.

Scott tailors each presentation to the technologies that will impact the audience based on specific market and industry. The content is thought leading, informative, practical, and inspiring.

His goal is to show leaders how to become “high beam” leaders, which are leaders who can look out into the future

anticipating what’s coming. Instead of being surprised by disruption, they can seize it to make their organizations stronger.

Scott Klososky has spent decades helping organizations apply high beam leadership techniques.

LEARNING OBJECTIVES

- ✓ Develop the skills to become a “High Beam” leader to anticipate and exploit market shifts that will impact your industry
- ✓ Decide if and when to onboard these technologies
- ✓ Seize disruption to make your organization stronger
- ✓ Build RIVERS OF INFORMATION® to help you aggregate data to benefit you and improve your technology IQ
- ✓ Understand how you, as a leader, can promote innovation within your organization

BEST AUDIENCE

Managers, Salespeople, Marketing Executives, C-level leaders, Business Owners, Entrepreneurs, Associations



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