SCOTT KLOSOSKY

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Founder, Future Point of View

THE DARK SIDE: UNDERSTANDING THREATS IN THE ONLINE BATTLEFIELD

TOPICS / CATEGORIES

Futurist + Trends + Strategy	Sales + Marketing	Global Change + Thought Leadership	Technology + Leadership	Cybersecurity Awareness
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Cybersecurity: The Battle in Cyberspace We Must Win

The increasing dangers organizations face in cyberspace are as real as the headlines. A high-profile breach can cause enormous financial burden and have a reputation shattering impact.

In this presentation, Scott highlights the common attack vectors and methods that cyber criminals use to steal, ransom data, or otherwise digitally disrupt organizations. He will discuss the rising threat from a growing reliance on mobile devices to accomplish tasks and analyze the financial implications of falling victim to an attack, by examining some of the more devastating cyberattacks and the lessons leaders can learn from these cases. If desired, he can even take attendees on a tour of the Dark Web.

Scott will review the latest attack vectors and deliver critical information about cybercrime and how it can impact your organization. Scott shares insights to help you protect your organization from attack.

LEARNING OBJECTIVES
- ✓ Identify the specific people responsible for committing cybercrime
- ✓ Review the most innovative methods of attack
- ✓ Recognize that cybersecurity threats aren't always external; in many cases, the threats are internal
- ✓ Study the fundamentals of network protection
- ✓ Analyze the financial and reputational costs of a cyber breach on your organization

BEST AUDIENCE
Business-side leaders looking to learn the fundamentals of cybersecurity, technology-side leaders looking further into the future of cybersecurity; it can also be engaging for people of any level of their careers.

THE FUTURE OF CYBERSECURITY

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