



Dr. Tasha Eurich is an organizational psychologist, researcher, and *New York Times* best-selling author. As a passionate and engaging keynote speaker, she masterfully blends scientific research, actionable tools, and powerful stories to help her audiences gain new insight to make smarter choices, build stronger relationships, and succeed at work—and in life.

## **Bankable Leadership: Happy People, Bottom-Line Results and the Power to Deliver Both**

In today's competitive business environment, great leadership is as difficult as it is important: good leaders create economic value, and poor leaders can sink companies. Even though research tells us that effective leaders balance people and results, this complicated balancing act is easier said than done. Whether they know it or not, most leaders tend to prioritize one over the other, but this imbalance drastically limits their success.

In this entertaining and enlightening keynote based on her *New York Times* best-selling book, Dr. Eurich will help you master this balance. Built on decades of research and the transformation of real leaders, her fresh, practical approach can help almost anyone become a Bankable Leader, producing powerful results *and* creating an environment where employees are productive and engaged.

Audiences will leave with:

1. An understanding of their personal preferences as a leader.
2. A process to become more bankable.
3. A few actions to start improving immediately.