



**Dr. Tasha Eurich** is an organizational psychologist, researcher, and *New York Times* best-selling author. As a passionate and enlightening keynote speaker, she masterfully blends scientific research, actionable tools, and powerful stories to help her audiences gain new insight to make smarter choices, build stronger relationships, and succeed at work—and in life.

Learn the secret weapon to strengthen your relationships, be a better leader, get unstuck, nail new challenges, live your purpose, and feel more confident and fulfilled in your career.

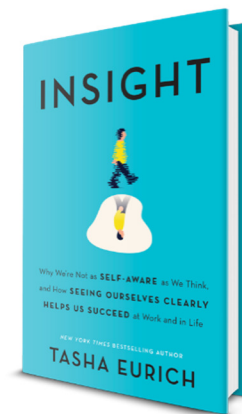
## The Power of Insight

### How Self-Awareness Helps Us Succeed at Work and in Life

Most people feel like they know themselves pretty well. But what if you could know yourself just a *little* bit better—and with this small improvement, get a big payoff...not just in your career, but in your life?

Research shows that self-awareness is the meta-skill of the 21st century—people who know who they are and how they're seen are more successful, more confident, build better relationships, and are more respected and effective leaders than those who don't. There's just one problem: most people don't see themselves quite as clearly as they could.

Fortunately, reveals organizational psychologist Tasha Eurich, self-awareness is a surprisingly developable skill. Drawing on her research with thousands of people around the world, hundreds of scientific studies, and 15 years of working with Fortune 500 clients, Eurich helps audiences discover the surprising myths, unseen roadblocks, and scientifically proven path to self-awareness.



In this enlightening, interactive, and practical experience, participants will discover:

1. What self-awareness is and how it helps us succeed in an increasingly un-aware world.
2. The surprising myths about, and unseen obstacles to, self-awareness.
3. A few battle-tested tools to improve self-awareness, and therefore their happiness, interpersonal relationships, work performance, leadership, and more.

#### Sample Alternate Titles (Customized):

- Self-Awareness: The Key Skill for Future-Ready Leaders to Achieve Peak Performance
- Insight: The Power of Self-Awareness to Transform Your Client Relationships
- Becoming Braver But Wiser: How Self-Aware Leaders Break Boundaries in a Changing World
- The Power of Insight: How Self-Aware Leaders Succeed in an Ever-Changing World