

Dr. Tasha Eurich

BIOGRAPHY

Tasha Eurich is an organizational psychologist, researcher, and *New York Times* best-selling author. She's built a reputation as a fresh, modern voice in the business world by pairing her scientific grounding in human behavior with a pragmatic approach to overcoming challenges. Over her 15-plus-year career, she's helped thousands of professionals—from Fortune 500 executives to early stage entrepreneurs—improve their self-awareness and success.



With a PhD in Industrial-Organizational Psychology and BAs in Theater and Psychology, Dr. Eurich has contributed to *Harvard Business Review*, TED.com, *Quartz*, and *Psychology Today*, and has been featured in the *Wall Street Journal*, *The New York Times*, *Forbes*, *Fortune*, and *Business Insider*. She has been named a "Top 100 Thought Leader" by Trust Across America, a "Leader to Watch" by the American Management Association, and one of *Denver Business Journal's* "40 Under 40." Her 2014 TEDxMileHigh talk has been viewed nearly two million times. In 2017, Dr. Eurich was selected as a Marshall Goldsmith "100 Coaches" honoree from more than 14,000 candidates to advance the practice of leadership coaching with Dr. Goldsmith (recognized as the world's top executive coach).

Dr. Eurich's first book, *Bankable Leadership*, debuted on the *New York Times* best-seller list. Her latest book, *INSIGHT*, delves into the connection between our self-awareness—what she calls the meta-skill of the twenty-first century—and success, both in and out of the workplace. *Fortune* calls it a "sprawling exploration of the psychic frailty that leads to self-delusion and self-aggrandizement, and—importantly—a compassionate, helpful guide for...reversing it." *INSIGHT* has been named the #1 career book by *The Muse*, one of *Success Magazine's* favorite personal development books, and an 800CEOReads best business book of the year.

As a passionate, often humorous and always enlightening speaker, Dr. Eurich blends scientific savvy, hands-on tools, and powerful stories of transformation from real people. She has a unique ability to engage her audiences through interactive discussions, real-world application, and experiential activities. Knowing that no two audiences are ever alike, Dr. Eurich is also known for meticulously customizing her programs, and it's not uncommon for people to ask, "Are you *sure* you don't work here?" Her audiences walk away enlightened, entertained, and inspired to transform.