

# Dr. Tasha Eurich

## BIOGRAPHY

Tasha Eurich is an organizational psychologist, researcher, and *New York Times* best-selling author. She's built a reputation as a fresh, modern voice in the business world by pairing her scientific grounding in human behavior with a pragmatic approach to professional development.

Over her 15-plus-year career, she's helped thousands of leaders—from public company CEOs to early stage entrepreneurs—improve their self-awareness and success.

She contributes to *Harvard Business Review* and her work has been featured in outlets like *NPR*, *The Wall Street Journal*, *The New York Times*, *Forbes*, and *Fast Company*. Her TEDxMileHigh talks have been viewed more than three million times.

In 2019, Thinkers50 named her one of the top 30 emerging management thinkers in the world. She was also chosen from more than 16,000 candidates as one of Marshall Goldsmith's "100 Coaches" to advance the practice of leadership with Dr. Goldsmith (recognized as the world's most influential leadership thinker).

Dr. Eurich's first book, *Bankable Leadership*, debuted at #8 on *The New York Times* best-seller list. Her latest book, *Insight*, delves into the connection between self-awareness and success. Hailed as a "bold, exhilarating take on self-improvement" by *Success Magazine* and a "fascinating read" by *The Guardian*, *Insight* was named a best book of 2017 by *Strategy+Business* and nominated for best book of the year by 800CEOREAD.

As a sought-after keynote speaker, Dr. Eurich partners with her clients to deliver:

- A highly interactive experience that cements learning and maximizes behavior change.
- A tightly customized event that addresses the specific pain points of their organization and/or industry.
- Several actionable tools that participants can apply immediately.
- Insight from cutting-edge science translated into bite-sized, easy to digest nuggets.

