

Biography - Dr. Tasha Eurich

Organizational Psychologist, Researcher,
New York Times Bestselling Author

www.tashaeurich.com



Dr. Tasha Eurich is an **organizational psychologist, researcher, and *New York Times* best-selling author who helps people thrive in an ever-changing world.** She's worked directly with tens of thousands of leaders and spoken live to hundreds of thousands more, on **every continent but Antarctica.**

With a **PhD in Industrial-Organizational Psychology**, Tasha has been recognized as the **world's leading self-awareness coach and communication expert**, working with clients like Google, Salesforce, the NBA, Nestlé, J&J, Allstate, Royal Bank of Canada, Walmart, Whataburger, and the White House Leadership Development Program.

As **principal of The Eurich Group**—a boutique firm helping executives transform when stakes are high—she is a **truth teller to some of the world's most powerful** people (from founders to public company CEOs to the occasional NBA coach).

As an **author and sought-after self-improvement speaker**, Tasha is a candid, compassionate, and passionate voice. Pairing her scientific grounding with 20+ years of experience on the front lines of business, she reveals the **often-surprising secrets to success and fulfillment in the 21st century.**

Tasha's first book, ***Bankable Leadership***, debuted at **#8 on *The New York Times* bestseller list.** Her latest, ***Insight***, explores the connection between self-awareness and success. **Brené Brown** selected *Insight* as one of her Leadership/Business books, and famed Wharton professor **Adam Grant** calls it one of the three books he recommends most often.

Her work has been featured in outlets like *Harvard Business Review*, *The Wall Street Journal*, and *The New York Times* (as well as peer-reviewed journals)—and her 2017 **TEDx talk has been viewed more than 8 million times.**

Tasha lives in her hometown of Denver, Colorado with her husband. She enjoys travelling, rescuing dogs, and is an unapologetic musical theater nerd.



Things Tasha's Speaking Clients Appreciate Most:

- A **tightly customized session** that addresses their unique needs.
- An **engaging, interactive, personal experience** that inspires real change.
- Practical **take away tools** to increase effectiveness.
- Surprising insights from **cutting-edge scientific research.**
- **Take-home resources** to stay accountable long after the event is over.