

# Speech Introduction

Michelle Gielan, Founder of the Institute for Applied Positive Research, researches the science of positive communication and how to use it to fuel success. She works with Fortune 500 companies and schools to raise employee engagement, productivity and happiness at work. Michelle is a Partner at [GoodThink](#), a positive psychology consulting firm, and is the author of the bestseller, *Broadcasting Happiness: The Science of Igniting and Sustaining Positive Change*. She holds a Master of Applied Positive Psychology from the University of Pennsylvania.

Michelle is an Executive Producer of “The Happiness Advantage” Special on PBS, and she formerly served as the anchor of two national newscasts at [CBS News](#). Her research and advice have received attention from *Forbes*, *USA Today*, *CNN*, *FOX* and *NPR*.

Please welcome Michelle Gielan.