

SCOTT KLOSOSKY



Name of Event – Client Name – Date of Event

General Tools

River of Information

Crowdsourcing

Online Reputation

Social Media

- 01 knowem.com
namechk.com
fpov.com
viralheat.com
yammer.com
sdl.com

- 02 fpov.com/fpovdashboard
twellow.com
tweetdeck.com
netvibes.com
muckrack.com
flipboard.com (ipad)

- 03 mturk.com
innocentive.com
ideastorm.com
99designs.com
crowdspring.com
kickstarter.com

- 04 addictomatic.com
socialmention.com
radian6.com
pissedconsumer.com

- 05 slideshare.com
scribd.com
spredfast.com
flickr.com
socialtext.com

KEY IDEAS & EUREKA MOMENTS

If I only recall one thing it is:

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WHO IS SCOTT KLOSOSKY

A former CEO of three successful tech startup companies and principal at technology consulting firm Future Point of View, Scott specializes in seeing beyond the horizon of how technology is changing the world.

His unique perspectives on technology, business culture, and the future allow him to travel the globe as an international speaker, consultant, and author, publishing three titles to date and working with senior execs in organizations ranging from the Fortune 500 to universities, nonprofits, and countless professional associations and coalitions. As a technology entrepreneur, he also continually works in the trenches of building his own companies

WHAT OUR CLIENTS SAY

"Working with Scott made us realize that the future happens at an increasingly rapid rate, and that our adaptiveness will determine our survival. He brings business and technology concepts together in a relevant way that very few people can do."

—Baker Tilly USA

WHO NEW BOOKS NOW AVAILABLE

To purchase these books please visit www.amazon.com and type "scott klososky" into the search box

The Velocity Manifesto

Harnessing Technology, Vision and Culture to Future Proof Your Organization

In this book, three new categories of talents are demystified for leaders that desire to be relevant from this point forward. Traditional aspects of leadership are still needed, but without adding new skills to their inventory, most leaders will simply not survive, and their organizations have little chance of prospering.

Enterprise Social Technology

Helping Organizations Harness the Power of Social Media, Social Networking, Social Relevancy

In this book, you will discover how powerful social technology tools can be put to use and how to embrace a twelve-step model for implementing social tech within any size of organization.

Managing with Social Technology

A McGraw Hill Brief Case Series Book

Managing Social Technologies will provide return on investment in the first few chapters, and by the end of the book will have helped readers capture at least a handful of new ideas that will speed up the adoption and use of social tools.