



HOW TO FASCINATE

DISCOVERED BY SALLY HOGSHEAD

Introduction - Sally Hogshead

*** PLAY INTRO VIDEO HERE ***

Your communication style has a unique advantage.

Once you identify and unlock its potential, people are more likely to listen to you, remember you, and admire you.

What are YOUR most impressive personal qualities?

When you speak, how are you most likely to impress and influence that person sitting on the other side of the table?

In other words, what makes you FASCINATING?

Fascination is a state of intense focus.

When you fascinate your listener, they are more likely to remember you and respect you.

How are YOU most likely to make a positive first impression?

Sally Hogshead will show you.

Sally Hogshead is a New York Times bestselling author, as well as a member of the Speaker Hall of Fame®.

To become more successful, you don't have to CHANGE who you are.

You have to become MORE of who you are.

Please help me welcome, Sally Hogshead!