



SCOTT KLOSOSKY

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Founder, Future Point of View

LEADING THROUGH DISRUPTION SURVIVE AND THRIVE IN THE DIGITAL TRANSFORMATION

TOPICS / CATEGORIES

Futurist + Trends
+ Strategy



Sales +
Marketing

Global Change +
Thought Leadership



Technology +
Leadership



Cybersecurity
Awareness

Leading in Disruption: Navigating the Digital Transformation

Every leader inside every organization is currently facing the monumental task of maturing their tools, processes, and people in a world dominated by technology. The ultimate health of every organization is based on how well this transformation occurs. In a thought-provoking and inspiring presentation, Scott walks you through the digital transformation and its formidable impact on your industry.

Scott considers technologies that are currently impacting your sector, including the Internet of Things, automation, wearable devices, cashless society, cybersecurity, hyper-personalization, and much more. He peppers this talk with real world examples of organizations that have navigated the digital transformation successfully and those who have not. He also uses interesting and humorous anecdotes from his work as a CEO, technologist, and consultant to provide illustrations of the steps leaders must take to pilot their organizations through a world that is evolving at breakneck speeds.

The goal of this presentation is to encourage leaders in their ability to use technology to make their organizations more efficient, effective, and capable of adapting to a rapidly changing marketplace.

LEARNING OBJECTIVES

- ✓ Consider the influence innovative technologies are having on your industry
- ✓ Understand how technology can be used to make your organization more efficient, effective, and capable of adapting to a rapidly changing marketplace
- ✓ Develop “high beam” thinking, looking out into the future to spot trends that will disrupt your industry
- ✓ Creating RIVERS OF INFORMATION® to help you grow your technology IQ more quickly and effectively
- ✓ Form a “technology halo” so customers can recognize the ways you use technology to offer them convenience and ease

BEST AUDIENCE

Managers, Executives, C-level leaders,
Business Owners



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