

# CAREY LOHRENZ

— BE FEARLESS —

## Remaining Relevant: How to Eliminate Complacency in Your Business

In a challenging economic environment, remaining relevant to your customers and within your organization is critical to your survival. Those who fail to deliver value to their consumers, shareholders, clients, and teammates become extinct. Could that happen to you? In aviation, complacency kills. Same is true in business: if you become complacent and fail to ignore the warning signs of disruption in the marketplace (shifts in culture, trends, global demands, budget restrictions), and you fail to keep up with the pace of innovation, you could be facing extinction. In this energizing and empowering program, Carey shares the fundamentals that helped her manage change, and win in the cockpit at Mach 2, and can help your team win in business.



- Recognize the importance of remaining relevant
- Identify strategies to accelerate performance, to accelerate innovation
- Develop a mindset to stay agile and adaptable
- Understand how high performing teams pursue excellence, every day

An industry pioneer, an expert in change leadership, and a team performance accelerant, Carey is uniquely qualified in the fundamentals of Leadership, Teamwork, Winning Under Pressure, Reducing Errors and Overcoming Obstacles. This highly popular innovation keynote will challenge, inform, and inspire your team to move to higher levels of performance in these difficult economic times. Lohrenz offers bottom-line expertise with clear, actionable takeaway items for audiences that can produce both short-term and life changing results.

TO LEARN MORE, VISIT: [WWW.CAREYLOHRENZ.COM](http://WWW.CAREYLOHRENZ.COM)