

Dan Heath - Bio

Dan Heath is the co-author, along with his brother Chip, of four long-running bestsellers: *Made to Stick*, *Switch*, *Decisive*, and *The Power of Moments*. The Heath Brothers' books have sold over three million copies worldwide and been translated into 33 languages. Dan's new book *Upstream: The Quest to Solve Problems Before They Happen* was an instant *Wall Street Journal* bestseller, and it was included on "best books" lists from Apple, Amazon, the *Financial Times*, and others.

Dan is a Senior Fellow at Duke University's CASE center, which supports entrepreneurs who fight for social good. He is an entrepreneur himself, having founded Thinkwell, an innovative education company that next year will celebrate its 25th anniversary. Dan was named in 2013 to the Thinkers 50, a ranking of the world's 50 most influential management thinkers, and also to *Fast Company* magazine's list of the Most Creative People in Business. He has spoken to teachers, police chiefs, U.S. senators, interior designers, Navy admirals, health care leaders, marketers, ministers, and countless executive teams, across 26 countries on 6 continents. (He's still waiting for that invitation from Antarctica.)

Dan has an MBA from Harvard Business School and a BA from the Plan II Honors Program at the University of Texas at Austin. One proud geeky moment for Dan was his victory in the *New Yorker* Cartoon Caption Contest, beating out 13,000 other entrants. He lives in Durham, NC.