



# Dr. Tasha Eurich

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## LEADING WITH INSIGHT: How Self-Awareness Helps Teams Work and Win Together

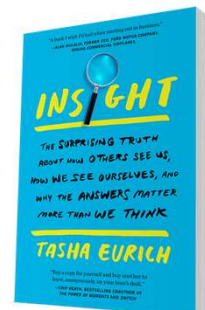
**Key Themes:** Why a leader's self-awareness sets the upper limit for their team's success; how to harness self-awareness to advance as a leader, and to build engaged, successful teams in an uncertain world.

Today's leaders are striving for "better, faster, stronger" in the face of dizzying disruption (Grow despite rising costs! Retain amid TikTok trends! Engage in the hybrid/virtual learning curve!) **To stay ahead, leaders can't just work on their business; they must also work on themselves.** And at the core of that journey lies one learnable skill: self-awareness.

Leaders who know how they're seen—and what they stand for—**drive agility, connection, and innovation in themselves and their teams.** Drawing on her research on the inner workings of thousands of people, hundreds of scientific studies, and 20 years as a truth teller to some of the world's most powerful people, **Tasha helps motivated managers elevate their self-awareness, and in so doing, level up their leadership.... and their lives.**

### Sample Objectives

- A. How self-aware leaders **meet metrics, engage employees, & build better, profitable orgs.**
- B. Why self-awareness gets **rarer as you rise on the org. chart.**
- C. Techniques to **enhance empathy & understand team members' perspectives.**
- D. Tools to get candid feedback and learn how you're seen, on *your* terms.
- E. The secrets of "**awareness for everyone,**" for teams who **tell each other the truth.**



### Value for Participants

- 1. Level up your leadership, & **enrich your life**, through self-awareness.
- 2. Increase **inspiration to make a positive difference** in the teams you lead.
- 3. Build **diverse, collaborative, psychologically safe teams** that perform & innovate.
- 4. Strengthen influence, deepen relationships, & manage hybrid teams (without losing your mind).
- 5. **Take charge of your well-being** & help your team do the same.

### Ideal Audiences

Private & public sector leaders & executives; High potential leaders; Leadership summits; Entrepreneurs; Anyone who leads others or wants to influence without authority. **Tasha is passionate about offering customized content, messaging, and data for every audience.**

