INNOVATION **PASSION POWER** You connect You lead You change the with emotion with command game with creativity THE THE THE MAVERICK **INNOVATION LEADER ANARCHY ROCKSTAR** You change the Volatile • Startling **Bold** • Artistic **Pioneering • Irreverent** game with creativity Chaotic Unorthodox Entrepreneurial THE THE PEOPLE'S THE **PASSION CATALYST** DRAMA You connect Out-of-the-Box • Social Theatrical • Emotive with emotion Energizing Sensitive **Engaging** PRIMARY ADVANTAGE THE CHANGE THE THE **POWER AGENT** RINGLEADER You lead Inventive • Untraditional **Motivating • Spirited** with command **Self-Propelled** Compelling **Dogmatic** THE THE THE **PRESTIGE AVANT-GARDE** CONNOISSEUR **VICTOR** You earn respect with **Original** • Enterprising Insightful • Distinguished higher standards Forward-Thinking In-the-Know THE THE THE **TRUST EVOLUTIONARY AUTHENTIC** You build loyalty **Curious • Adaptable** Approachable • Dependable with consistency **Open-Minded Trustworthy** Hardworking THE SECRET THE SUBTLE **MYSTIQUE WEAPON TOUCH** You communicate Nimble • Unassuming Tactful • Self-Sufficient with substance Mindful To-the-Point Independent

SECONDARY ADVANTAGE **PRESTIGE TRUST MYSTIQUE ALERT** You earn respect with You build loyalty You communicate You prevent with consistency higher standards with substance problems with care THE THE THE THE **ARTISAN PROVOCATEUR TRENDSETTER QUICK-START** Cutting-Edge • Elite Deliberate • Thoughtful Clever • Adept Prolific • Thorough **Progressive** Flexible Contemporary Diligent THE THE THE THE **TALENT BELOVED INTRIGUE Expressive • Stylish Nurturing • Loyal Discerning • Perceptive Emotionally-Intelligent** Sincere Considerate **Efficient** THE THE THE THE **MAESTRO GUARDIAN MASTERMIND** DEFENDER **Ambitious • Focused Prominent • Genuine** Methodical • Intense Sure-Footed Self-Reliant Strong-Willed Confident THE THE THE THE **IMPERIAL BLUE CHIP ARCHITECT SCHOLAR** Arrogant • Cold Classic • Established Skillful • Restrained Superior **Best-In-Class Polished Systematic** THE THE THE THE **DIPLOMAT OLD GUARD ANCHOR** Levelheaded • Subtle Predictable • Safe **Protective • Purposeful** Capable **Analytical** Conscientious Unmovable THE THE THE THE