

Dan Heath – Bio and Introduction

Dan Heath is the #1 New York Times bestselling author (or co-author) of five beloved business books: *Switch*, *Made to Stick*, *Decisive*, *The Power of Moments*, and *Upstream*.

His books have been translated into 33 languages and have sold over 4 million copies worldwide. His writing honors include: One of the best nonfiction books of the year, according to Amazon. One of the best audiobooks of the year, according to Apple. And the OWL award for Best Business Book of the Year.

Dan hosts a podcast called: “What It’s Like to Be.” In every episode, he interviews someone from a different profession: a mystery novelist, a couples therapist, a rancher, and more. It landed on Apple’s ranking of the Top 50 Society & Culture podcasts.

He has an MBA from Harvard Business School and a BA from the University of Texas at Austin.

He lives now in Durham, North Carolina.