

THE REINVENT•ABLE MINDSET

How to grow and thrive during change
and uncertainty

with Nataly Kogan



In a world of accelerating change and uncertainty, especially with AI transforming how we work and live, leaders and teams need more than just resilience—they need a completely new mindset to turn disruption into opportunity.

In this dynamic keynote, Nataly shares her science-backed REINVENT•ABLE Mindset that helps organizations and individuals not just navigate change, but use it as a catalyst for growth and innovation.

Drawing from her remarkable journey from refugee to successful tech CEO, best-selling author, and artist, Nataly reveals the five essential qualities that separate those who thrive through change from those who struggle to adapt.

Through compelling stories, research in neuroscience and psychology, and interactive elements, audiences learn how to:

- Shift from resisting change to using it as a catalyst to grow their skills and abilities
- Lead with a mindset of possibility vs. being overwhelmed by obstacles
- Recognize the brain's fear response and build confidence through action
- Identify and challenge limiting beliefs that block innovation and growth
- Manage difficult emotions that arise during change and lead with authenticity

This keynote is perfect for:

- Leadership conferences and corporate events
- Organizations navigating significant change or digital transformation
- Teams seeking to build innovation and adaptability
- Companies looking to empower their workforce for the future of work

Attendees will leave with practical tools to develop their REINVENT•ABLE Mindset, actionable strategies to lead through uncertainty, and renewed energy to embrace change as an opportunity for growth.