

THE REINVENT•ABLE MINDSET

A framework to grow and thrive during
change and uncertainty

with Nataly Kogan



In a world of relentless change—where AI is reshaping how we live and work—resilience is no longer enough.

To lead, thrive, and innovate in this new era, there's one essential skill every person and team must develop: the ability to reinvent.

Reinvention isn't about becoming someone else. It's about growing into the fullest expression of who you are meant to become. It's a deliberate way of leading yourself through uncertainty so you can unlock possibility within it rather than get drained by it. When you embrace change as a catalyst for growth, you reclaim control, expand your energy, and open doors you couldn't see before.

In this dynamic and story-rich experience, Nataly Kogan shares her science-backed REINVENT•ABILITY™ Framework that helps people shift out of fear and into choice, possibility, and action. Drawing on her personal journey from refugee to tech CEO to best-selling author and artist, Nataly reveals the five essential capabilities that allow individuals and organizations to evolve, thrive, and reinvent, even when things are challenging.

With insights from neuroscience and psychology, interactive reflection moments, and deeply relatable stories, audiences learn how to:

- Anchor in their Zone of Greatness so they lead from clarity, strength, and authentic value
- Envision what's possible instead of defaulting to old patterns or shrinking in uncertainty
- Challenge and rewrite limiting beliefs that block growth and expansion
- Act to learn to build confidence through small, strategic moves rather than waiting for certainty
- Experiment and evolve by treating change as a testing ground rather than a threat

Available as a high-impact keynote or an interactive workshop.

Perfect for:

- Leadership offsites and all-hands events
- Organizations navigating transformation
- Teams who want to build cultures of innovation and adaptability
- Companies preparing their workforce for an AI-driven future

Attendees leave energized, more courageous, and equipped with practical tools to grow through uncertainty — ready to lead themselves and others with clarity, creativity, and meaningful impact.