FOR A TALK ON AI AND THE POWER OF HUMANS

The Power of Beliefs in the Age of AI: How Beliefs Predict Your Future

In this engaging and humorous keynote, Shawn Achor reveals a surprising scientific truth: **as technology has become more powerful, belief has become more predictive.** Drawing on cutting-edge neuroscience, behavioral economics, and real-world case studies, Shawn shows that while AI can calculate probabilities, it cannot believe you will beat them. It cannot "believe" that a struggling employee will grow, that a team can beat the odds and win, that a patient will beat cancer, or that our work matters. Those beliefs are human—and they are now one of the greatest performance multipliers inside AI-enabled organizations.

While some organizations focus only on speed, scale, and efficiency, the most successful organizations are also asking an additional question: *How do we stay human and grounded in the midst of all this change?* In this talk, you will learn how our beliefs determine whether AI leads to innovation or anxiety, velocity or paralysis, trust or disengagement. And you will learn why belief is quietly shaping everything from decision-making and risk tolerance to creativity, collaboration, and ethical judgment. Strengthening our collective core beliefs help individuals and teams respond intentionally rather than reactively—reinspiring us about what technology can never replace: meaning, connection, and purpose.

Key Takeaways

- Why beliefs increasingly outperform data alone in predicting performance in AI-driven environments
- How AI exposes—not erases—what is uniquely human at work
- The seven core beliefs that determine whether teams thrive or struggle during technological disruption
- How leaders and parents can strengthen belief systems that fuel adaptability, trust, and innovation
- Practical strategies to increase motivation, resilience, and purpose in the midst of change