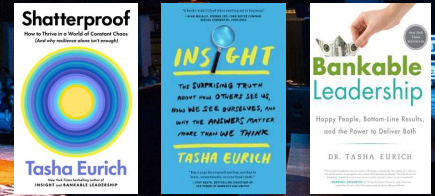


Biography - Dr. Tasha Eurich

Organizational Psychologist, Researcher,
New York Times Bestselling Author
www.tashaeurich.com



Dr. Tasha Eurich is a globally recognized organizational psychologist, researcher, and *New York Times* bestselling author who **helps high achievers thrive when the stakes and stress are highest.**

Known for her tightly customized keynotes, leading organizations like Google, Walmart, Mayo Clinic, the NBA, and the White House Leadership Development Program turn to Dr. Eurich for **practical, research-backed tools that help leaders navigate change, make smarter decisions, and grow stronger under pressure.** She has spoken live to hundreds of thousands on every continent except Antarctica, and her **TEDx talks have reached more than 12 million people.**

As founder and principal of The Eurich Group, Dr. Eurich has spent more than two decades helping CEOs and senior executives navigate moments that define careers, cultures, and companies. For this work, she has been recognized as **one of the world's three most influential executive coaches** by Thinkers50 and Coaching.com, and the **world's #1 self-awareness coach** by the Marshall Goldsmith Coaching Awards. In 2025, *Inc.* listed her among its **Top 50 Leadership Experts** alongside Satya Nadella, Indra Nooyi, and Simon Sinek.

Dr. Eurich is the author of *Bankable Leadership*, *Insight*—one of the three books Adam Grant recommends most often—and *Shatterproof*, which Brené Brown praised as “brave,” “insightful,” and “wise.” Her thought leadership appears in *Harvard Business Review* and has been featured in *The Wall Street Journal*, *The New York Times*, *Fortune*, *Fast Company*, CBS, ABC, NPR, and peer-reviewed journals.

In her spare time, she enjoys traveling, rescuing dogs, and being an unapologetic musical theater nerd.



Why Organizations Choose Dr. Tasha Eurich—Guts, Smarts, and Heart

- **Deep customization:** “She took [the] time to understand our business and culture” (Walmart), “a personalized [and] very specific keynote speech” (Johnson & Johnson), “integrating our day-to-day terms set [her] above the rest” (Crisis Prevention Institute).
- **Big ideas made useful:** “She made big concepts [feel] approachable” (Professional Beauty Association), “a powerful blend of theory and practice” (University of Dayton Center for Leadership), “engaging, relevant, and actionable” (KPMG).
- **Tools people use:** “Practical tools they could immediately apply” (UnitedHealth Group), “very down-to-earth advice” (TD Bank), “excellent tools” (T-Mobile).
- **Change that lasts:** “[Her] message will leave an important legacy” (Gerda), “people were applying what they learned right away” (Parsons Brinckerhoff), “all our leaders have been talking about self-awareness since the event” (Banner Health).
- **Candor that connects:** “I laughed, cried, and laughed again” (Deloitte), “candor and vulnerability” (Cargill), “authenticity and presence” (Workhuman).

