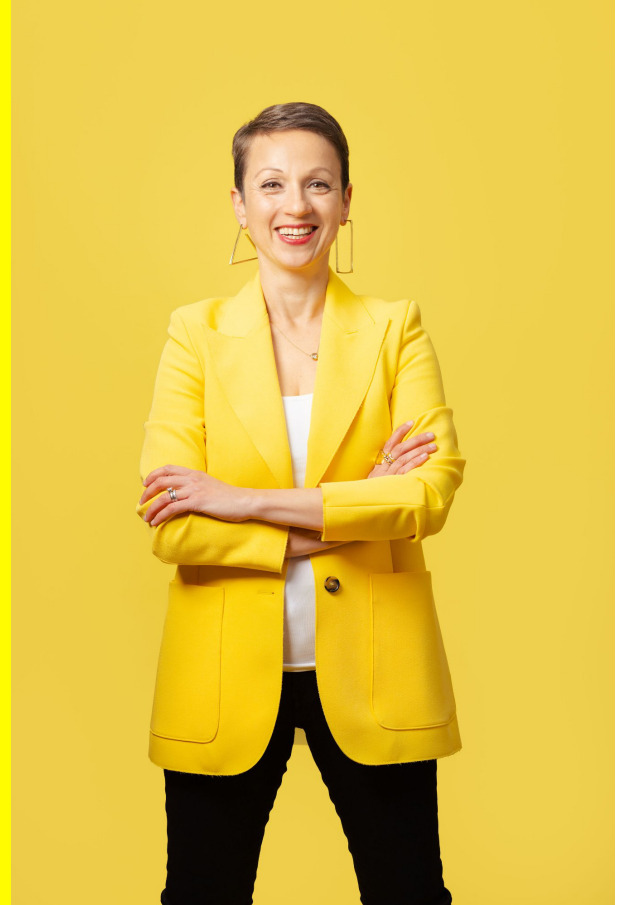


WORKSHOP

# The REINVENT•ABLE™ Mindset

*A leadership workshop experience. Change as the catalyst for growth.*

with Nataly Kogan



In a world of relentless change—where AI is reshaping how we live and work—resilience alone is no longer enough. The leaders and teams who thrive aren't the ones who manage change best. They're the ones who use it to grow and expand into their fullest potential and impact.

That is the capability this workshop builds: REINVENT•ABILITY™ — applied to real leadership challenges, in real time. The day follows a single arc: Awareness → Clarity → Action. Leaders don't just leave with insight. They leave with a real shift already underway.

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## THE FIVE-STEP REINVENT•ABILITY™ FRAMEWORK

### 01 Anchor in Your Zone of Greatness

Identify the intersection of your strengths, what energizes you, and where you create your deepest impact — so you lead from alignment and purpose, not pressure.

### 02 Envision What's Possible

Break the brain's habit of focusing on obstacles. Build a Map of Possibilities — expanding what your mind allows you to pursue.

### 03 Challenge Limiting Beliefs

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Surface the beliefs shaping your choices and rewrite the ones keeping you anchored to the past instead of expanding toward your future.

## 04 Act to Learn

Clarity doesn't come before action — it comes from it. Take small, intentional steps that create momentum and transform doubt into confidence.

## 05 Experiment & Evolve

Treat every challenge as data. Build the capacity to prototype, adapt, and keep moving without waiting for a perfect outcome.

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### THE DARE YOURSELF™ EXPERIENCE

Every workshop closes with the Dare Yourself™ activation. Each leader receives a custom Dare Card and writes down one bold action they dare themselves to take. When they email it to Nataly, she follows up a week later, creating powerful accountability.

The dares are added to the digital Dare Wall at [natalykogan.com](http://natalykogan.com)—a growing collection of real commitments from real people choosing to grow and expand.

### ADD-ON: THE DARE CANVAS™

The Dare Canvas™ is an interactive experience that turns the workshop's core message into something people can see, touch, and take with them. Nataly guides participants to contribute to a large collective canvas, mirroring exactly what they just learned about taking action without having a plan or feeling confident. The result is a one-of-a-kind artwork that can be cut so each person takes a piece home, or live permanently in your office as a reminder of what this team created together.

Available as an add-on to the workshop or as a standalone experience for offsites and retreats.

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### LEADERS WALK AWAY WITH

- Clarity on their Zone of Greatness and how to lead from it
- A limited belief reframed into one that fuels growth and forward motion
- A concrete 14-day action sprint with a virtual follow-up call
- A repeatable mindset system for any future change
- A new relationship with uncertainty as fuel for growth

### WORKSHOP DETAILS

**Format:** Half or full day

**Group Size:** 15–35 leaders

**Delivery:** In-person preferred

**Audience:** Emerging & senior leaders

### ABOUT NATALY KOGAN

Keynote speaker, bestselling author, and artist. Former refugee, McKinsey consultant, VC, and tech CEO — Nataly burned out at the peak of her career and built the REINVENT•ABILITY™ Framework from the inside out.

Featured in NYT, WSJ, Harvard Business Review, and Forbes.