



Shawn Achor

After spending twelve years at Harvard University, Shawn Achor has become a world-renowned researcher on the connection between a positive brain and success. He has traveled to over 50 countries researching how our beliefs predict our future outcomes. Shawn is a *NYTimes* bestselling author who has written four books, including *The Happiness Advantage*, which has sold over one million copies worldwide. His newest book, *The Power of Beliefs* launched in May 2026. His research has been featured on the cover of HBR, his TED Talk is one of the most popular of all time, and his PBS program has been seen by millions. Shawn has worked with one-third of the Fortune 100, as well as the NFL, NASA, and six battalions of U.S. Marines at Camp Pendleton. He has been interviewed twice by Oprah Winfrey at her home and is one of only two external speakers ever invited to address the President's staff at Camp David. Of all his work, Shawn is most proud of his work with low-income schools and being a father to his two young kids.